

## **Are You Leveraging Your Business by Using Assessments?**

**Have you considered adding assessments to your business mix but are not sure where to start?**

In this global world we live in, the ease and accessibility of internet-based assessments has changed the way we do business. With internet accessibility you can now deliver assessments to your clients 24/7.

It is possible to use assessment with your clients while building your own brand. Imagine your clients receiving an email from you with an access code allowing them to complete their own assessment in their own time frame and environment. With the click of a link they are taken to an internet browser window with your logo and up to 7 lines of your contact information. When they print out their assessment it has your logo and contact information on the front page.

With “virtual” assessments there is no inventory or storage issues. People tend to hang on to them and they often share their results with others.

All of this is possible today and is amazingly cost effective. For a one time set up fee of \$100 you can have your own VIRTUAL WAREOUSE that allows you access to eight primary assessments and multiple optional and group reports.

Once you have set up an account you will need to purchase “credits” which can be used to generate any of the individual, group, or optional reports you desire.

For more information and to see all of the assessments and reports available email me at: [anne@learning-exchange.com](mailto:anne@learning-exchange.com)

Opportunities to include assessments in your coaching and consulting applications might include:

- As part of the intake process for coaching.
- When greater self-awareness would benefit the person or group for whom you are working.
- When someone is seeking assistance with self-development, goal setting, career planning.
- When someone is having difficulty adapting to his or her job.
- When there are interpersonal problems or conflict that are not being resolved.
- When teamwork needs to be enhanced.
- When someone wants to increase his or her self-coaching skills.
- As part of a group or individual coaching process beyond intake.
- When the client or company is unsure what they want to focus on.
- When the client or company is not sure why things are not working, but cannot identify where to begin.
- As a training tool in a seminar or workshop.
- As an add on to a program that you are developing or delivering.

Learning to use assessments is not as hard as most people think. Most assessments today are user friendly. They provide your client not only with their results, but feedback as well, to help them understand their results and begin to make chosen changes.

Additionally there are many support tools available in the form of Power Point Presentations and fully scripted Facilitator Kits for those who want to do training to reinforce the learnings in the assessment.

Your added support in the form of coaching, training or consulting simply adds value to your clients.

#### **GET YOUR OWN EPIC VIRTUAL WAREHOUSE NOW!**

Administrative control is in your hands: you control when respondents receive their access codes. You only purchase “credits” per assessment as you need them. You will receive a discount on the purchase of every credit, allowing you to sell these assessments to your clients at a profit.

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